

The background of the advertisement is a dark space with a blue and green color palette. It features a network of glowing lines and nodes, resembling a data network or a constellation. The lines are thin and intersect at various points, creating a complex web. The nodes are small, bright points of light, some of which are larger and more prominent. The overall effect is one of a dynamic, interconnected system.

OPENTEXT™

OpenText™ RightFax Express

One solution. Multiple choices.

Small and medium-sized businesses (SMBs) have issues similar to those of larger enterprise organizations but have fewer resources to handle them. The same is true for individual departments or branch offices. Without an abundance of staff, time and budget, how do you make sure that your appetite to serve your customers, increase productivity and decrease costs is met?

OPENTEXT™

RightFax Express

One solution. Multiple choices.

OpenText RightFax Express is a fax server solution that allows employees to easily fax from their desktop, email, back-end applications and MFP devices. RightFax Express is simple to deploy, easy to integrate, and provides a best-in-class fax solution for any business that wants an affordable fax solution for all employees. But what makes it suitable for SMBs, departments and branch offices?

Increase Productivity and Efficiency

- **It's easy:** easy to implement, easy to manage and easy to use. Eliminate the complexity of implementation by choosing the deployment model that's best for you and your needs.
- **It integrates:** with email, MFPs, desktop and back-end applications. Empower all employees to fax from applications that they use the most.
- **It's worry-free:** with a small IT footprint and a simple deployment model. Focus on core competencies without the worry of managing your fax server connection.
- **It's made for you:** Built for SMBs, reduce your costs and hassle of information exchange while increasing the productivity and efficiency of your organization.

As an SMB, your competitive advantage over larger companies is your ability to respond and react faster. The agility of your company demands products that are built for you – with faster delivery, faster deployment, faster adoption and easier administration. RightFax Express is a fax server solution designed specifically to allow all employees in your environment to make faxing a nimble part of your day-to-day business.

Have you ever considered how much time, money and risk manual faxing with standalone fax machines costs your organization?

Running a business of any size is never easy. You are constantly problem-solving and putting out fires. Do you find that one of your problems is the time spent faxing documents and managing paper faxes?

When you send and receive faxes critical to your business, making it easy to do so is instrumental to improving efficiency and productivity. That's where RightFax Express comes in.



Decrease Cost and Hassle

Paper-based faxing with standalone fax machines poses a risk to companies bound by law to keep confidential information secure and safe. If you are still using standalone fax machines, it's time to increase the efficiency of all employees who fax and provide a higher level of productivity.

Many companies experience the following issues when using standalone fax machines:

- **Lost Business and Poor Customer Satisfaction:**
 - Lost faxes lead to lost business
 - Errors in manual fax delivery
 - Slower response time in processing paper faxes
- **Lost Time and Resources:**
 - Printing paper documents and waiting at the fax machine for sending (and resending)
 - Frequent busy signals and waiting for failed transmissions
 - Waiting to receive critical documents on a fax machine
 - Shuffling paper documents instead of electronic documents
- **High Cost of Fax Machine Operation and Maintenance:**
 - Cost of paper, toner, machine maintenance and repair
 - Irritating paper jams
 - Per-line telephone charges for each fax machine
- **Lack of Security, Compliance and Tracking:**
 - Confidential documents sitting in plain sight
 - Greater risk of regulatory and compliance breaches
 - Lack of any tracking method to ascertain exactly who sent or received a fax
 - No electronic audit reporting

OpenText RightFax Express is the fax solution designed for SMBs to get rid of their fax machines.

One solution. Multiple choices.

RightFax Express was designed to offer SMBs a best-in-class fax solution with a number of deployment choices. These options were designed to offer a choice between a plug-and-play appliance, or simple to deploy software installed on your server which uses your telephone network or the cloud for fax transmission. Every option keeps your fax server safely on-premises, within your control.

OPENTEXT RIGHTFAX EXPRESS		
APPLIANCE OPTION	SOFTWARE OPTION	HYBRID OPTION
On-premises fax server appliance with connection to on-premises telephony	On-premises fax server software with connection to on-premises telephony	On-premises fax server with cloud service fax transmission
<ul style="list-style-type: none"> • All-in-one, preconfigured appliance • Send faxes using your existing phone lines: analog, digital, BRI, or SIP Trunk • Perfect for SMBs with little or no IT staff 	<ul style="list-style-type: none"> • Software installed on your server • Send faxes using your existing phone lines with an on-premises fax gateway • Perfect for SMBs with an IT staff to manage applications on a server 	<ul style="list-style-type: none"> • Software installed on your server and connected to RightFax Connect • Transmit faxes using RightFax Connect via the cloud • Perfect for SMBs without the staff, expertise, or desire to manage the connection between applications and the telephone network

Prefer an appliance?

RightFax Express is available as an all-in-one appliance that includes all of the software and hardware needed to connect RightFax Express to your business. This “plug-and-play” appliance can be deployed within minutes by connecting directly to analog phone lines, digitally with a T1/E1/J1, BRI, or via Fax over IP (FoIP) with SIP Trunk.

This is perfect for those SMBs with limited or no IT staff to manage a new application on their server. This preconfigured, high performance appliance option will bring desktop faxing the fingertips of all employees quickly and easily.

Prefer software?

Installing RightFax Express software is a fast and easy faxing solution, too. The installable version is ideal for SMBs that prefer a software application installed on their on-premises server to be managed by an internal IT department and staff. This option connects RightFax Express to an existing telephone network using a fax gateway and provides a platform to run a virtual environment.

Prefer the cloud?

This hybrid deployment combines RightFax Express (on-premises software) with RightFax Connect (cloud service) and takes faxing to the cloud, providing the fastest and easiest deployment option for RightFax Express. Get the rich features of RightFax Express with the speed of deployment, bandwidth, connectivity, security, cost control and operational efficiency that faxing via RightFax Connect provides. This is a hassle-free option, since there are no telephone connections to maintain or monitor with your fax server software.

Benefits of OpenText RightFax Express

SMBs approach IT investments differently than large enterprise organizations. While SMBs face many of the same challenges as enterprise organizations, they have tighter budgets and fewer resources to handle large fax server implementations. RightFax Express makes it easy for SMBs to save time and money, and to free-up other valuable resources.

Easy and Hassle-Free

- Requires limited or no IT staff for installation, deployment, management and maintenance
- Minimizes the learning curve with an intuitive, easy-to-use web interface

Eliminates Cost and Quick ROI

- No per-user fees or user limits
- Eliminates costs associated with fax machines including supplies, repairs, and separate phone lines
- Fax enable your MFP fleet at no additional cost
- Accelerates ROI through a low total cost of ownership and freedom from other, more expensive document distribution methods

Increased Productivity and Efficiency

- Increases productivity and empowers employees to fax from their desktop by eliminating time spent manually faxing and delivering paper documents
- Provides technical agility by turning paper faxes into electronic documents
- Enables enterprise-class productivity and efficiency across your entire organization by integrating fax with email, MFPs and existing business applications
- Solves document distribution problems wherever you do business with worldwide availability in 16 languages
- Manage your faxes from anywhere in the world via web-based accessibility using Internet Explorer, Firefox, Safari and Chrome
- Hybrid option with RightFax Connect can scale instantly with your faxing needs to handle bursts and peaks of fax traffic

Every deployment option keeps the server safely on-premises, within your control.

Create faster routes to revenue by increasing the speed of exchanging documents.

Features of OpenText RightFax Express

RightFax Express provides all the key features and functionality you need to empower your entire organization to fax electronically -right from the desktop

Sending and Receiving Documents

- Quickly send faxes without ever leaving your desk using your email application, a web client or print-to-fax driver
- Easily send faxes from integrated Xerox EIP 2.5 devices or any MFP device via SMTP
- Fax different documents formats such as PDF, Microsoft® Word, Excel®, and PowerPoint® as well as text and graphic files as easily as sending an email
- Automatically notify users of transmission status on sent or received faxes via email or a printer
- Inbound faxes delivered directly into user's mailbox
- Easily send faxes from SMTP email systems
- Cloud-based email support (Google®, Yahoo®, Office 365® and others)

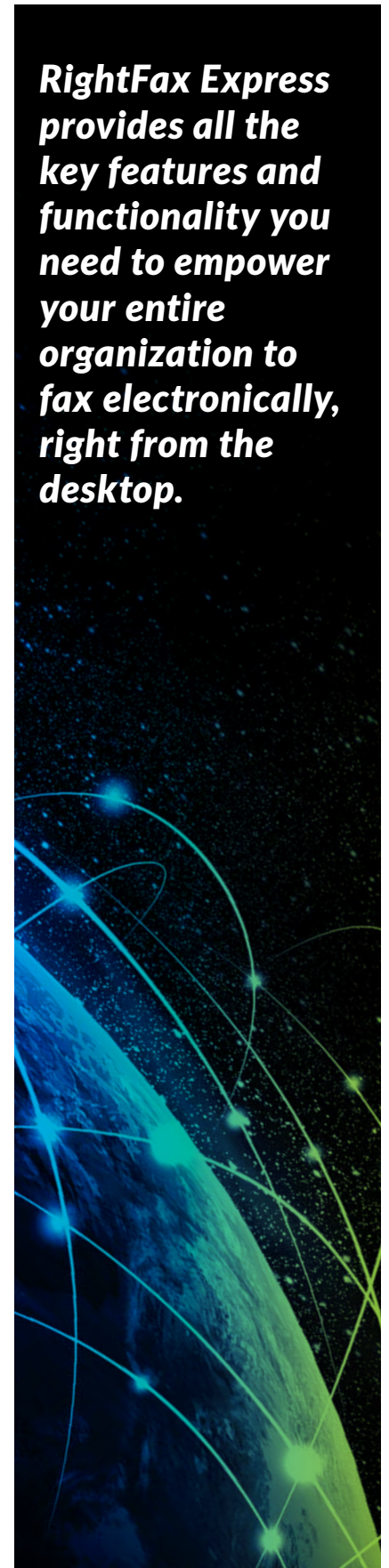
Simplified Administration

- Easily manage all users, devices, printers, cover sheets, reports and system configuration with an easy-to-use administrative tool
- Easily add users using Active Directory
- Easily add contacts to an address book
- Quickly run reports by date or other fax information and easily export to CSV or XML formats

Tracking and Reporting

- Add optional billing codes to track faxes based on account numbers or client numbers
- Receive printed or emailed notifications of transmission status
- Track failed faxes with a failed fax report to manage failures
- Provide an electronic, full audit trail of all fax transmissions for compliance and audit readiness

RightFax Express provides all the key features and functionality you need to empower your entire organization to fax electronically, right from the desktop.



OPENTEXT RIGHTFAX EXPRESS FEATURES AND FUNCTIONALITY	
NUMBER OF USERS	<ul style="list-style-type: none"> • Unlimited
NUMBER OF CHANNELS	<ul style="list-style-type: none"> • Appliance: 2, 4 or 8 • Software: 4 or 8 • Hybrid: None – Fax channels are not needed for RightFax Express with RightFax Connect
ADMINISTRATION	<ul style="list-style-type: none"> • Simplified account creation and integration using Active Directory • Simplified configuration of user preferences • Automated daily backups • Multiple Administrators • Easy migration of users and fax history of Fax Press to new RightFax Express accounts
SEND, RECEIVE AND MANAGE FAXES	<ul style="list-style-type: none"> • Via a web client using Internet Explorer, Firefox, Safari and Chrome • Via email applications by integrating with email • Via connections with MFPs
PHONEBOOKS	<ul style="list-style-type: none"> • Personal phonebooks can be imported and exported via a CSV file • Create a shared, global address book which is accessible to all fax users
MFP CONNECTORS	<ul style="list-style-type: none"> • Connect and integrate unlimited Xerox EIP 2.5 devices for 2-way communication between RightFax Express and the MFP device • Unlimited MFP and network scanners equipped with scan-to-email feature, both via SMTP
BILLING CODES	<ul style="list-style-type: none"> • Use up to 2 optional, customizable billing codes to track faxes
EMAIL INTEGRATION	<ul style="list-style-type: none"> • SMTP integration with any email application, including cloud-based email support such as Microsoft Office 365 and Google Apps
ATTACHMENT TYPES	<ul style="list-style-type: none"> • Microsoft Office documents (Word, PowerPoint and Excel), PDF, JPEG, GIF, TIFF, XPS, Text, HTML
NOTIFICATIONS	<ul style="list-style-type: none"> • Email and Print notifications
ARCHIVING	<ul style="list-style-type: none"> • Automatically send fax images and metadata to a network folder for archiving
REPORTING	<ul style="list-style-type: none"> • Develop reports of fax traffic for internal reporting and audit preparedness • Reports may be filtered by sender, date, billing code, recipients, etc • Export report data to CSV or XML
LANGUAGE SUPPORT	<ul style="list-style-type: none"> • 16 languages: English (US), English (UK), French, French Canadian, Italian, German, Spanish, Portuguese, Brazilian Portuguese, Dutch, Simplified Chinese, Japanese, Arabic, Thai and Hebrew
VIRTUALIZATION	<ul style="list-style-type: none"> • Microsoft Hyper-V • VMware ESX® 3.01. or later • VMware vSphere® 4.0 and later with VMotion®
INTEGRATION METHODS	<ul style="list-style-type: none"> • Web services APIs • Drop Directory • .NET® API • Simple Fax Utilities • SMTP
CUSTOMIZABLE VOICE PROMPT	<ul style="list-style-type: none"> • Create a voice prompt file and upload it to replace the default prompt for fax extension digits. The default file contains the English phrase "Please enter a fax extension." Change to a different phrase or language.

About Advantage Technologies

Advantage Technologies has been providing on-premise and cloud-based enterprise fax and automated electronic document delivery solutions for close to 20 years. Our team has completed thousands of successful system deployments worldwide in such industries as finance, insurance, banking, government, manufacturing, transportation, and healthcare.

Our North American helpdesk and sales team are certified on OpenText RightFax, Alchemy, RightFax Connect, Secure Mail, Secure MFT, Brooktrout fax boards and FoIP software, Dialogic Media Gateways, Fax Gateways, and cloud-based fax solutions. Advantage Technologies is a leading OpenText Platinum Partner and Authorized Support Partner (ASP).

Throughout our partnership with OpenText, Advantage has been recognized as RightFax Partner of the Year, IX Partner of the Year, and an IX Partner Leader.



Advantage Technologies
 228 East 45th Street
 4th Floor South
 New York, NY 10017
 866-730-1700
info@atechnologies.com
www.atechnologies.com