

OpenText Fax Solutions

# Fast Faxing via Email

Information is largely what drives an organization. From running day-to-day operations to determining strategic direction, quality information can improve business agility, efficiency, and productivity, giving organizations a distinct competitive advantage. But quality information isn't easy to come by. Volumes of information flow in and out of organizations daily, and new technologies produce more and more data every day. The key is not only in extracting the value in this information, but exchanging it efficiently, cost-effectively, and securely.

Fax is not often thought of as a method of quickly exchanging information, since faxing is often associated with long, frustrating trips to the fax machine. However, fax is a powerful, ubiquitous communication tool used worldwide millions of times per day. It is used to exchange information that drives top-line revenue around the globe in the form of purchase orders, claim forms, supplier quotes, signed contracts, and in countless other ways. And there are ways to increase the speed of exchanging this information and maximizing your speed to revenue by removing the burden of fax machines and putting fax at the fingertips of every employee in your organization.

## Faxing is fast?

The most widely used, secure way to send information isn't by email, postal mail, or courier. It's by fax. And there are ways to

send a fax in 30 seconds or less. Without ever moving from your desktop. Without touching paper. Without paper jams. Without low toner notifications.

How long does it take you to send an email with an attachment? You can do the same with fax from that same email application. It is sent from within any email application, AS A FAX, to any fax machine around the world. And it's transmitted without the risk of hackers, viruses, or malicious spyware. It's sent securely and quickly, and you only have to literally lift a finger.

In today's tech-savvy business world, faxing doesn't often come up as time-saving technology. But we think it should.

## BENEFITS

- Get rid of fax machines
- Send an electronic fax without ever leaving your desktop
- Send a fax as easily as you send an email
- If you can print it, you can fax it from your desktop
- Take the "paper" out of faxing



The true cost of fax machines:

- **Lost productivity**—fax machines are frustrating and time consuming and are accompanied by headaches, paper jams, and waiting, waiting, waiting
- **Overhead**—the expense of fax machines, maintenance and repair costs, toner, paper, and dedicated phone lines
- **Lost business**—the fallout from lost pages, misplaced documents, and unreadable information

The value of bringing fax to the desktop and email:

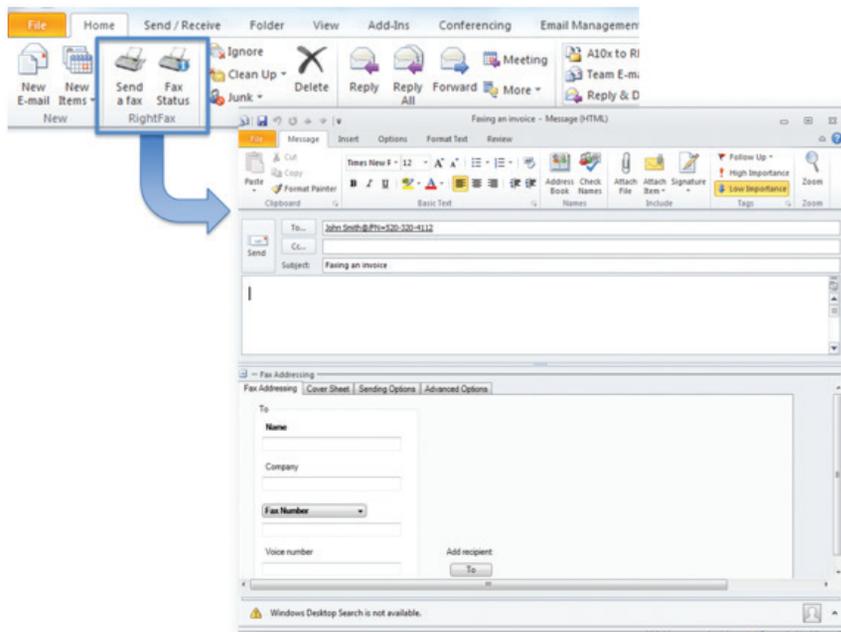
- Increased employee productivity by putting electronic fax at their fingertips
- Increased speed of exchanging faxes and doing business
- Increased compliance and security for confidential documents

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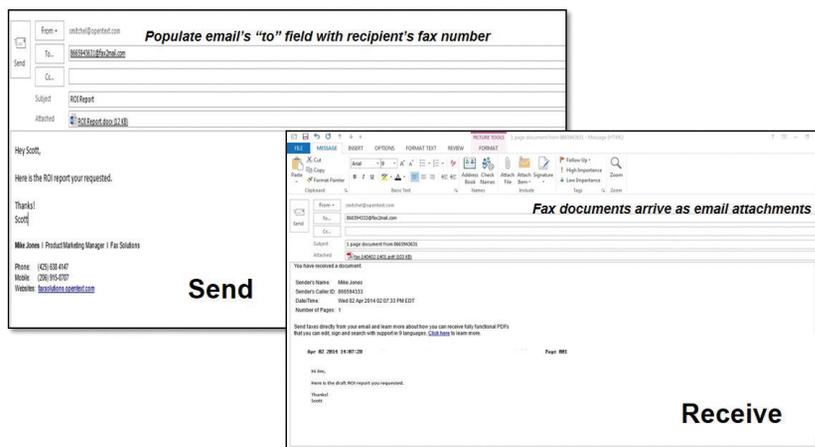
OpenText Fax Solutions help enterprises eliminate fax machines while automating and integrating the exchange of fax documents in order to lower operational costs, increase productivity, and maintain compliance with security policies and governance regulations. No other vendor offers the range of deployment options and capabilities that OpenText provides. No matter the size of your organization or your volume of fax traffic, we have a solution for you—in your office, in the cloud, or both.

OpenText offers:

- **RightFax**—OpenText RightFax provides an enterprise-grade fax solution perfect for organizations looking to integrate fax with virtually any business application and increase the speed of exchanging information.
- **RightFax Express**—An SMB solution that can be deployed as an appliance or as on-premises software with on-site or cloud telephony.
- **EasyLink Fax2Mail**—A cloud fax service which gives users the ability to send and receive faxes as electronic messages directly from email accounts or back office systems—anytime, anywhere.



RightFax deeply integrates with Outlook and Lotus Notes, and works with any email application to send, receive and manage faxes.



Integrate desktop faxing with your email application to send and receive messages through the cloud anytime, anywhere. No fax hardware or significant IT resources required.

About Advantage Technologies

Advantage Technologies has been providing on-premise and cloud-based enterprise fax and automated electronic document delivery solutions for close to 20 years. Our team has completed thousands of successful system deployments worldwide in such industries as finance, insurance, banking, government, manufacturing, transportation, and healthcare.

Our North American helpdesk and sales team are certified on OpenText RightFax, Alchemy, RightFax Connect, Secure Mail, Secure MFT, Brooktrout fax boards and FoIP software, Dialogic Media Gateways, Fax Gateways, and cloud-based fax solutions. Advantage Technologies is a leading OpenText Platinum Partner and Authorized Support Partner (ASP).

Throughout our partnership with OpenText, Advantage has been recognized as RightFax Partner of the Year, IX Partner of the Year, and an IX Partner Leader.



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